## EXHIBIT 12

	Page 1
1	
2	UNITED STATES DISTRICT COURT
3	FOR THE DISTRICT OF MASSACHUSETTS
4	х
5	JOSEPH MANTHA on behalf of
	themselves and others similarly
6	situated,
7	Plaintiff,
8	v. Case no. 1:19-cv-12235
9	QUOTEWIZARD.COM, LLC,
10	Defendant.
11	х
12	12:30 p.m.
	July 28, 2020
13	
14	VIDEOTAPED VIRTUAL DEPOSITION of LEAD
15	INTELLIGENCE INC., by and through MICHAEL FISHMAN,
16	a non-Party in the above entitled matter, pursuant
17	to Subpoena, before Stephen J. Moore, a Registered
18	Professional Reporter, Certified Realtime Reporter
19	and Notary Public of the State of New York.
20	
21	
22	
23	
24	
25	

Page 2	Pag
1 MICHAEL FISHMAN	1 MICHAEL FISHMAN
2 APPEARANCES:	2 THE VIDEOGRAPHER: We are on the
3 BRODERICK LAW PC	3 record, the time is approximately 12:33
4 Attorneys for Plaintiffs	4 p.m. on Tuesday July 28, 2020.
5 208 Ridge Street	5 Please note the microphones are
6 Winchester, MA 01890	6 sensitive and will pick up whispering and
7	7 private conversations and cell
8 BY: EDWARD A. BRODERICK, ESQ.	8 interference.
9 NELSON MULLINS RILEY & SCARBOROUGH	9 Please turn off all cell phones or
10 Attorneys for Defendant	place them away from your computer as they
11 One Post Office Square	will interfere with the audio.
12 Boston, MA 02109	12 Audio and video recording will
13	continue to take place unless all parties
14 BY: KEVIN POLANSKY, ESQ.	agree to go off the record.
15 KLEIN MOYNIHAN TURCO LLP	This is media unit 1 of the video
16 Attorneys for RevPoint Media, LLC.	16 recorded deposition of Michael Fishman
17 450 Seventh Avenue	taken by the counsel for the Plaintiff in
18 New York, NY 10123	the matter of Joseph Mantha on behalf of
19	themselves and all others simply situated
20 BY: EVAN KING, ESQ.	20 versus Quotewizard.com LLC.
21	The case is filed in the U.S.
22	22 District Court for the District of
23	23 Massachusetts, case number 1:19-CV-12235.
24	24 The deposition is being held via
25	25 teleconference.
Page 3	Pag
1 MICHAEL FISHMAN	1 MICHAEL FISHMAN
2 EXAMINATION BY PAGE	2 I am Ken Williamson for the firm
3 MR. BRODERICK 6 6	3 Veritext New England, I am the
4 MR. POLANSKY 55 8	4 videographer.
5	5 Our court reporter, is Stephen
6 EXHIBITS	6 Moore for the firm Veritext New York.
7	7 Please note I am not authorized to
8 EXBT 19 RevPoint subpoena response 43 15	8 administer an oath, I am not related to
9 combined	9 any party in this action, nor am I
10 EXBT 20 Letter 49 16	financially interested in the outcome.
11 EXBT 21 PDF Quotewizard_mantha 49 16	11 Counsel, please identify yourselves
12 EXBT 22 Subpoena response 51 13	for the record and please start with the
13	13 noticing attorney.
14	14 MR. BRODERICK: Good morning, Mr.
15	15 Fishman, I am Edward Broderick, I
16	represent the Plaintiff, Joseph Mantha.
17	MR. POLANSKY: Good afternoon Mr.
18	18 Fishman, I am Kevin Polansky and I
19	19 represent Quotewizard.
	20 MR. KING: Evan King, counsel for
20	_
20 21	21 RevPoint and counsel for the witness.
	21 RevPoint and counsel for the witness. 22 MR. LANDAU: Please swear in our
21	
21 22	22 MR. LANDAU: Please swear in our

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1	Page 6 MICHAEL FISHMAN	1	Page 8 MICHAEL FISHMAN
2	a witness, having been first duly sworn by	2	A So, we help facilitate leads
3	the Notary Public, was examined and		that are captured from entities and help
4	testified as follows:	4	distribute them to end service providers.
5	todiffed as follows.	5	Q What is the relationship, if
	EXAMINATION BY	6	any, between RevPoint and Quotewizard.com?
	MR. BRODERICK:	7	A We were a provider of leads to
8	Mic Brobbider.	8	Quotewizard.
9	Q Mr. Fishman, can you state	9	Q You say in the past tense, are
	your actually, first let me give you some	_	you no longer a provider of leads?
	ground rules.	11	A We have not provided them with
12	Have you ever been deposed		leads in I'm not exactly sure, but in many
	before, Mr. Fishman?		months.
14	A I have not.	14	Q Did you have a contract with
15	Q So, just to keep a clear record,	15	•
	and particularly since we are over Zoom, I am	16	A Yes, we did.
	going to ask that you let me finish my question	17	Q And why did the relationship
	entirely, and I will try to do the same and not		end?
	jump into the middle of your answer because it	19	MR. POLANSKY: Objection.
	drives the it will drive Mr. Moore crazy	20	MR. KING: I object as to form,
	trying to take down the record.	21	unless when you hear the word
22	Even though he is in that harbor	22	objection, unless I instruct you not to
	that we can see him sitting in, it gets	23	answer, you can still answer.
	aggravating.	24	THE WITNESS: Okay, so I can
25	A Fair enough.	25	answer, or no?
	Page 7		Page 9
1	MICHAEL FISHMAN	1	MICHAEL FISHMAN
2	Q And can you give me state	2	MR. KING: Yes, you can answer.
3	your full name for the record?	3	I'm sorry.
4	A My full name, Michael Alex	4	A I actually don't know exactly
5			ii i determing delite inite () endeting
1 2.	Fishman.	5	why the relationship ended.
6	Fishman.  Q And how long have you worked for		
6		5 6	why the relationship ended.
6	Q And how long have you worked for	5 6	why the relationship ended.  Q Was it because of this lawsuit,
6 7	Q And how long have you worked for RevPoint?	5 6 7	why the relationship ended.  Q Was it because of this lawsuit, do you know?
6 7 8	Q And how long have you worked for RevPoint? A Approximately eight years.	5 6 7 8	why the relationship ended.  Q Was it because of this lawsuit, do you know?  MR. KING: Objection as to form.
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1	Page 10 MICHAEL FISHMAN	1	Page 12 MICHAEL FISHMAN
	whose information was being sold had consented		with this case.
	to receive calls or texts under the TCPA?	3	MR. BRODERICK: Well, I think
4	A Our technology verifies that	4	it's within the topic.
	certain criteria is met from the sources, that	5	Unless you are going to instruct
	there is a consent text that is provided along	6	not to answer I will let the question
	with the lead, and we also in certain	7	stand.
	circumstances will verify that a that a lead	8	MR. POLANSKY: I will object.
	ID is passed with or a trusted form certificate	9	MR. KING: I will object as well,
	is passed with the lead.	10	but I won't instruct.
11	Q When you say a lead ID, is that	11	You can answer.
12	a Jornaya lead ID?	12	A I don't even have that in front
13	A Yes, correct, a Jornaya lead ID.	13	
14	Q And trusted form is a different?	14	Q Do you know what's generally the
15	A Is a different service.	15	cost? I mean you are not getting \$100 per
16	Q I'm just going to show you, do	16	lead, I take it?
17	you have your Exhibit Share set up?	17	A I am not getting \$100 per lead.
18	A I do.	18	I would say it's drastically
19	Q This is one of the nice things	19	lower than that, but I don't know because the
20	of working with somebody who is in technology	,20	pricing per lead is dynamic.
21	it's a lot easier.	21	Q Is that set through an API
22	Q Are you designated to testify	22	system?
23	today on behalf of RevPoint Media LLC?	23	A Yes; through what's called a
24	A I am.	24	ping/post.
25	Q And are you the person most	25	Q What are the factors on which
	Page 11		Page 13
1	Page 11 MICHAEL FISHMAN	1	Page 13 MICHAEL FISHMAN
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	MICHAEL FISHMAN knowledgeable about the lead that was sold to Quotewizard?  A Yes. Q How much does RevPoint get paid for a how much did you get paid for the lead related to Joseph Mantha?  MR. POLANSKY: Objection. Before you answer, I mean is that part of the notices? The notice that was identified?  I don't see it on the topics of examination.  MR. KING: Yes, I object as well.  MR. BRODERICK: I will just take a look here, I've got it open.  Any purchase or sale of Mr.  Mantha's purported consent lead by RevPoint Media LLC.  MR. POLANSKY: Sure, and I understand that to mean whether it was purchased or sold by RevPoint, but not	3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	MICHAEL FISHMAN your pricing depends?  A I'm not sure I understand the question.  Q Well, you say the pricing is dynamic. I assume that there is what is the dynamic in the pricing, I guess is what I'm asking?  A Well, that price is determined by Quotewizard, I don't have any understanding of how they are determining pricing.  Q Do you have a set minimum that you are willing to sell a lead for?  A Sometimes; it depends.  I don't know if there was one set in this case, I have no that's not a standard practice.  Q Can you give me a ballpark of what the when you ping and post, are you pinging and posting only to one potential buyer, or is that posted to many and anyone can bid on it, on the API?

Page 14  1 MICHAEL FISHMAN  1 MICHAEL FISHMAN	
	Page 16
The post is only sent to one 2 A Yes, that's fair to say.	
3 buyer. 3 Q And do you have any	
4 Q And that is the buyer who 4 understanding of whether Plural was	s directly
5 responds with an offer to buy the lead?  5 involved with that website?	s uncerty
6 A No. The offer to buy there 6 A I have no understanding of	of that.
7 is a bid on a ping, so information is sent, 7 Q Okay.	
8 there is a bid. 8 Who did you with whon	n, if
9 If the bid is accepted, then the 9 anyone, did you work at Plural for e	
10 lead is sent in the post and that is the 10 A The only contact that we	
11 agreement to purchase that lead.	
12 And possibly, by the way, 12 Q Do you know how to spe	ll that
13 because the post then could be rejected as 13 last name?	
14 well. 14 A I don't.	
15 Q Right. 15 I would be speculating on	the
And just give me a ballpark, are 16 spelling of his name.	
17 we talking 10 cents a lead or \$1 a lead for the 17 Q Can you say it again?	
18 Mantha lead? 18 A Rios, if you want just R-i	-o-s;
19 MR. POLANSKY: Objection. 19 maybe.	
20 MR. KING: Objection, I think 20 Q Okay, sure. I couldn't qu	ite
21 that's kind of explained as best he 21 hear you.	
22 could, but you can answer. 22 What is your understandin	g of
23 A I don't know, I wouldn't want to 23 what Plural provided to RevPoint?	
24 speculate on the price. 24 MR. POLANSKY: Objec	
25 Q I'm not going to hold you to a 25 Q What did they provide	when
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1 MICHAEL FISHMAN 1 MICHAEL FISHMAN	
2 price, I'm just trying to get a universe. 3 A I mean it could be I would 3 get? 2 they provided you with a lead, what	would you
4 say that 10 cents is probably not realistic and 4 mR. POLANSKY: Are you	ou acking in
5 I would say that \$30 is not realistic.  5 general, or in this case?	ou asking in
6 But that's a very wide range of 6 I can't hear you, Ted.	
7 potential for pricing. 7 Q Sorry.	
8 Q Got it. 8 For the Mantha lead, what	was
9 What is the relationship between 9 provided to RevPoint by Plural, if a	
y mat is the relationship between y provided to revir only of radar in a	
	or the
10 RevPoint and Plural Marketing Solutions, if 10 A Do you mean at the point	
10 RevPoint and Plural Marketing Solutions, if 10 A Do you mean at the point 11 any? 10 Initial lead, or in general?	
10 RevPoint and Plural Marketing Solutions, if 11 any? 12 A Plural was a lead provider into 10 A Do you mean at the point 11 initial lead, or in general? 12 Q At the point of the initial	s.
10 RevPoint and Plural Marketing Solutions, if 11 any? 12 A Plural was a lead provider into 13 the RevPoint lead marketplace.  10 A Do you mean at the point 11 initial lead, or in general? 12 Q At the point of the initial 13 lead, then we will get to other points	
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10 RevPoint and Plural Marketing Solutions, if 11 any? 12 A Plural was a lead provider into 13 the RevPoint lead marketplace. 14 Q How long did RevPoint work with 10 A Do you mean at the point 11 initial lead, or in general? 12 Q At the point of the initial 13 lead, then we will get to other points 14 A I mean this was a ping/po	ost nged the
10 RevPoint and Plural Marketing Solutions, if 11 any? 12 A Plural was a lead provider into 13 the RevPoint lead marketplace. 14 Q How long did RevPoint work with 15 Plural? 16 A I think somewhere around ten  10 A Do you mean at the point 11 initial lead, or in general? 12 Q At the point of the initial 13 lead, then we will get to other points 14 A I mean this was a ping/point relationship, so they would have ping 15 relationship, so they would have ping 16 RevPoint marketplace with information	ost nged the tion without
10 RevPoint and Plural Marketing Solutions, if 11 any? 12 A Plural was a lead provider into 13 the RevPoint lead marketplace. 14 Q How long did RevPoint work with 15 Plural? 16 A I think somewhere around ten  10 A Do you mean at the point 11 initial lead, or in general? 12 Q At the point of the initial 13 lead, then we will get to other points 14 A I mean this was a ping/point relationship, so they would have ping 16 RevPoint marketplace with informations.	ost nged the tion without eceived a bid
10 RevPoint and Plural Marketing Solutions, if 11 any? 12 A Plural was a lead provider into 13 the RevPoint lead marketplace. 14 Q How long did RevPoint work with 15 Plural? 16 A I think somewhere around ten 17 months.  10 A Do you mean at the point 11 initial lead, or in general? 12 Q At the point of the initial 13 lead, then we will get to other points 14 A I mean this was a ping/point 15 relationship, so they would have ping 16 RevPoint marketplace with informa 17 any PII and then they would have results 18 Plural? 19 A Do you mean at the point of the initial lead, or in general? 11 initial lead, or in general? 12 Q At the point of the initial lead, then we will get to other points 16 RevPoint marketplace with informa 17 any PII and then they would have results	ost nged the tion without eceived a bid
10 RevPoint and Plural Marketing Solutions, if 11 any? 12 A Plural was a lead provider into 13 the RevPoint lead marketplace. 14 Q How long did RevPoint work with 15 Plural? 16 A I think somewhere around ten 17 months. 18 Q And when did you stop working 10 A Do you mean at the point 11 initial lead, or in general? 12 Q At the point of the initial 13 lead, then we will get to other points 14 A I mean this was a ping/point provided in the point of the initial lead, or in general? 15 relationship, so they would have point of the initial lead, or in general? 16 RevPoint of the initial lead, or in general? 17 any PII and then they would have point of the initial lead, or in general? 18 and then the point of the initial lead, or in general? 19 Q At the point of the initial lead, or in general? 10 A Do you mean at the point of the initial lead, or in general? 11 initial lead, or in general? 12 Q At the point of the initial lead, or in general? 13 lead, then we will get to other points 14 A I mean this was a ping/point of the initial lead, or in general? 16 Plural? 18 A I mean this was a ping/point of the initial lead, or in general? 19 A I mean this was a ping/point of the initial lead, or in general? 19 A I mean this was a ping/point of the initial lead, or in general? 19 A I mean this was a ping/point of the initial lead, or in general? 11 initial lead, or in general? 12 Q At the point of the initial lead, or in general? 13 lead, then we will get to other points 14 A I mean this was a ping/point of the initial lead, or in general? 15 relationship, so they would have ping any ping of the initial lead, or in general?	nged the tion without eceived a bid at lead into
10 RevPoint and Plural Marketing Solutions, if 11 any? 12 A Plural was a lead provider into 13 the RevPoint lead marketplace. 14 Q How long did RevPoint work with 15 Plural? 16 A I think somewhere around ten 17 months. 18 Q And when did you stop working 19 with Plural? 10 A Do you mean at the point 11 initial lead, or in general? 12 Q At the point of the initial 13 lead, then we will get to other points 14 A I mean this was a ping/point of the initial 15 relationship, so they would have ping the relationship in the point of the initial lead, or in general? 16 Plural? 18 Q At the point of the initial lead, then we will get to other points 19 relationship, so they would have ping lead then they would have related the point of the initial lead, or in general? 19 RevPoint and Plural?	nged the tion without eceived a bid at lead into
10 RevPoint and Plural Marketing Solutions, if 11 any? 12 A Plural was a lead provider into 13 the RevPoint lead marketplace. 14 Q How long did RevPoint work with 15 Plural? 16 A I think somewhere around ten 17 months. 18 Q And when did you stop working 19 with Plural? 20 A Soon after we learned of this 21 complaint. 22 Q At the point of the initial 13 lead, then we will get to other points 14 A I mean this was a ping/point 15 relationship, so they would have ping 16 RevPoint marketplace with informa 17 any PII and then they would have result and then they would have posted that any posted	nged the tion without eccived a bid at lead into
10 RevPoint and Plural Marketing Solutions, if 11 any? 12 A Plural was a lead provider into 13 the RevPoint lead marketplace. 14 Q How long did RevPoint work with 15 Plural? 16 A I think somewhere around ten 17 months. 18 Q And when did you stop working 19 with Plural? 20 A Soon after we learned of this 21 complaint. 22 Q At the point of the initial 13 lead, then we will get to other points 14 A I mean this was a ping/point 15 relationship, so they would have ping 16 RevPoint marketplace with informa 17 any PII and then they would have posted that 18 and then they would have posted that 19 RevPoint's marketplace. 20 Q Okay. When you say PII 21 complaint. 22 Q So, is it fair to say that 23 RevPoint was not involved had no connection 24 Correct. 25 Q So would you get a wh	nged the tion without eccived a bid at lead into
10 RevPoint and Plural Marketing Solutions, if 11 any? 12 A Plural was a lead provider into 13 the RevPoint lead marketplace. 14 Q How long did RevPoint work with 15 Plural? 16 A I think somewhere around ten 17 months. 18 Q And when did you stop working 19 with Plural? 20 A Soon after we learned of this 21 complaint. 22 Q At the point of the initial 13 lead, then we will get to other points 14 A I mean this was a ping/point 15 relationship, so they would have ping 16 RevPoint marketplace with informa 17 any PII and then they would have result and then they would have posted that any posted	nged the tion without exceived a bid at lead into  , that's  en your ne Mantha

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1	Page 18 MICHAEL FISHMAN	1	Page 20 MICHAEL FISHMAN
1		1	
2	A I don't know specifically,		Mantha from Plural, then what happens?
3	because every API integration might be a little different.	3	A Well, the marketplace for Jangl
4			only purchases a lead if it has an opportunity
5	So if we are talking		to distribute it, to sell it.
	specifically auto insurance, it might be make and model of a vehicle, it might be a zip code.	6	So, that transaction takes in Jangl's marketplace, RevPoint Media's
8	These are I can only		marketplace, only takes upwards of 30 seconds.
	speculate on this particular API integration on	9	So that lead would have been
	what's being provided.		acquired and then sent to Quotewizard.
11	But those are some examples of,	11	Q You said Jangl is that
	you know, data that would be provided within a		J-a-n-g-1?
	ping.	13	A Yes.
14		14	Q What is that?
15	And what is the PII that is not	15	A That is the name of our
	provided when you get this?		technology that allows ping/post.
17	A No, no.	17	Q Is that technology, or is that
18	Q I was actually asking what is		software?
	the what is PII in that context?	19	A Yes.
20		20	Q And did you develop that
	address, e-mail, phone number.		software yourself?
22		22	A Yes.
	lead was created PII?	23	Well, I did not personally
24			develop that software myself, but RevPoint
	as PII.		Media did.
1	Page 19 MICHAEL FISHMAN	1	Page 21 MICHAEL FISHMAN
2	I am not sure if that is	2	Q Do you have computer programmers
3	provided on the ping or the post.	3	
4	I don't know that I've ever	4	A Yes.
5	classified that as PII in conversation.	5	Q Do you know who Adam Brown is?
6	But that's but I would have	6	A I do not.
7	to look up whether we are receiving IP on the	7	Q Have you ever dealt with a
	ping and the post.	8	company called Request Path Media?
9	Q Also on the ping or the post is	9	A Not to my knowledge, no.
10	the URL of the website on which the lead was	10	Q How about Blue Flame marketing?
11	purportedly collected, is that provided on the	11	A Not to my knowledge, no.
	ping?	12	Q Anything that sounds like that?
13	A That depends on the integration.	13	A I mean there are a lot of
14	I don't know what the case was	14	companies that have the word blue in them, I
15	specific for this. Website URLs are not	15	don't know Blue Sky, I can't I mean anything
16	standardized, and masking of them is.	16	with blue in it might ring a bell.
	So, I in order to try and	17	It's certainly something we can
17		12	look up, but I don't have any knowledge of
	avoid circumvention.	10	
18 19	So I'm not sure what the	19	those companies.
18 19 20	So I'm not sure what the specifics of this lead were on whether		those companies.  Q Okay.
18 19 20 21	So I'm not sure what the specifics of this lead were on whether sometimes it's not provided at all and	19 20 21	* .
18 19 20 21 22	So I'm not sure what the specifics of this lead were on whether	19 20 21 22	<ul><li>Q Okay.</li><li>How about Justin Cohen?</li><li>A Doesn't ring a bell.</li></ul>
18 19 20 21 22 23	So I'm not sure what the specifics of this lead were on whether sometimes it's not provided at all and sometimes it is.  Q Okay.	19 20 21 22 23	<ul> <li>Q Okay.</li> <li>How about Justin Cohen?</li> <li>A Doesn't ring a bell.</li> <li>Q Does RevPoint buy or are you</li> </ul>
18 19 20 21 22 23 24	So I'm not sure what the specifics of this lead were on whether sometimes it's not provided at all and sometimes it is.  Q Okay.	19 20 21 22 23 24	<ul><li>Q Okay.</li><li>How about Justin Cohen?</li><li>A Doesn't ring a bell.</li></ul>

	Page 22	Page
1 MICHAEL FISHMAN	1	
2 A Not until after this complaint.	2	2 are you familiar with a company named Seal Dog
3 Q But before this complaint that	3	3 Media?
4 was not a website you were familiar with	? 4	4 A I am not.
5 A No.	5	5 Q Have you had any conversations
6 Q How about unitedquotes.com?	6	6 with anyone at Plural about this lawsuit?
7 A Yes, I was familiar with that	7	7 A No, other than notifying them of
8 site.	8	8 the Complaint after it occurred.
9 Q And do you know what compar	ny 9	9 Q Who provided that Complaint to
10 owns that domain, unitedquotes.com?	10	0 you?
11 A I don't.	11	<ol> <li>A Someone at Quotewizard.</li> </ol>
12 Q How were you familiar with	12	2 Q Who was that?
13 unitedquotes.com?	13	3 A I think Matthew, I am trying to
14 A The site was provided for us to	14	4 remember his last name, Weiss.
15 vet at some point it was provided to us	as a 15	5 Q Matthew Weeks?
16 lead generation website.	16	6 A Yes; correct.
17 That's about all the knowledge I	17	7 Q Did he provide that to you in an
18 have of that particular website.	18	8 e-mail?
19 I don't remember much more that	n 19	9 A Most likely, yes.
20 that, other than I remember that website b	eing 20	0 Q Did RevPoint send any
21 provided as something for us to look at as	a 21	1 information back via e-mail?
22 lead generation website.	22	2 A Yes.
Q Do you know when that was th		3 Q What did you send to Mr. Weeks?
24 you vetted the unitedquotes.com website?	24	4 A We sent them what was provided
A I couldn't recall. More than a	25	5 to us from Plural.
	Page 23	Page
1 MICHAEL FISHMAN	1	
2 year ago, or possibly within a year.	2	•
3 A long time ago, it hasn't		3 provided to Plural?
4 not recently.	4	
5 Q Was it in connection with this		5 front of me, but from my recollection it was a
6 lawsuit?	6	6 URL, time stamp, IP address, and possibly
7 A No.	_	
		7 technique of acquisition of the lead and
8 Q What did you do or what do yo	u 8	7 technique of acquisition of the lead and 8 consent verification.
8 Q What did you do or what do yo 9 do to vet a website, as you said?	u 8 9	<ul> <li>7 technique of acquisition of the lead and</li> <li>8 consent verification.</li> <li>9 Q What do you mean by technique of</li> </ul>
<ul> <li>8 Q What did you do or what do yo</li> <li>9 do to vet a website, as you said?</li> <li>10 A In most cases we actually</li> </ul>	u 8 9 10	<ul> <li>7 technique of acquisition of the lead and</li> <li>8 consent verification.</li> <li>9 Q What do you mean by technique of</li> <li>0 acquisition of the lead?</li> </ul>
<ul> <li>8 Q What did you do or what do yo</li> <li>9 do to vet a website, as you said?</li> <li>10 A In most cases we actually</li> <li>11 provide that to the lead purchaser to allow</li> </ul>	u 8 9 10 11	<ul> <li>7 technique of acquisition of the lead and</li> <li>8 consent verification.</li> <li>9 Q What do you mean by technique of</li> <li>0 acquisition of the lead?</li> <li>1 A Whether the lead was generated</li> </ul>
<ul> <li>8 Q What did you do or what do yo</li> <li>9 do to vet a website, as you said?</li> <li>10 A In most cases we actually</li> <li>11 provide that to the lead purchaser to allow</li> <li>12 them to take a look at that website.</li> </ul>	u 8 9 10 11 12	<ul> <li>7 technique of acquisition of the lead and</li> <li>8 consent verification.</li> <li>9 Q What do you mean by technique of</li> <li>0 acquisition of the lead?</li> <li>1 A Whether the lead was generated</li> <li>2 through e-mail or search or display, but I</li> </ul>
<ul> <li>8 Q What did you do or what do yo</li> <li>9 do to vet a website, as you said?</li> <li>10 A In most cases we actually</li> <li>11 provide that to the lead purchaser to allow</li> <li>12 them to take a look at that website.</li> <li>13 Q Right, but do you just get a</li> </ul>	u 8 9 10 11 12 13	7 technique of acquisition of the lead and 8 consent verification. 9 Q What do you mean by technique of 0 acquisition of the lead? 1 A Whether the lead was generated 2 through e-mail or search or display, but I 3 don't remember specifically whether that was
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2	you first go to the marked exhibits folder.	2	him the e-mail to refresh his
3	A Okay.	3	recollection?
4	Q I will ask you to look at what's	4	MR. BRODERICK: I don't think I
5	already been marked as Exhibit 2?	5	have the e-mail.
6	A Wait, hold on, that folder just	6	A I don't remember what was in the
7	now says folder not found.	7	e-mail that I sent to him, it's certainly
8	MR. KING: That happened to me as	8	possible.
9	well when I just now it's back.	9	Q I am going to show you your
10	Q You might have to refresh.	10	subpoena response, and maybe I have just missed
11	A Okay. Okay.	11	
12	MR. KING: Sorry, guys, mine is	12	Now I have put a document it's
13	loading.		supposed to say Plural response to Mantha
14	MR. BRODERICK: No worries.		subpoena; can you open that?
15	MR. POLANSKY: What folder are we		A Plural
16	looking at? Mine is just gone now.	16	MR. KING: Plural, not RevPoint?
17	MR. KING: All I see is	17	MR. BRODERICK: No, grabbed the
18	deposition of George Rios.	18	wrong one again.
19	THE WITNESS: Click on that	19	Q Okay, the RevPoint subpoena
20	again.		response. Do you see that?
21	MR. KING: Then marked exhibits.	21	A Hold on, RevPoint subpoena
22	MR. BRODERICK: Mr. Fishman is		response combined, is that what I am looking
23 24	going to talk us through this.		at?
25	THE WITNESS: Yeah, if you hit	24	Q Yes.
23	refresh then you click on the deposition	25	A Okay.
١,	Page 27	1	Page 29 MICHAEL FISHMAN
1	MICHAEL FISHMAN	1 2	
3	folder again, it will launch the folder again and then the file should be inside	3	Q Do you recognize that document? A Yes.
4	it.	4	Q And were you served with a
5	MR. KING: I am looking for what,	5	subpoena to produce the records requested
6	Ted?		there?
7	MR. BRODERICK: Exhibit 2.	7	A Yes, they were.
8	THE WITNESS: That I don't see.	8	Q I will ask you to scroll down to
9	MR. KING: I see four things		the very last page.
10	under deposition of George Rios.	10	A Okay.
11	MR. BRODERICK: I am in the wrong	11	Q Is the data that was provided
12	folder myself.	12	there, where did you collect that from?
13	Look at Exhibit 17, sorry.	13	A So, the data here was collected
		1 4	from our database.
14	A Okay.	14	nom our database.
		15	Q Did you have to run a query to
14 15	A Okay.		Q Did you have to run a query to
14 15	<ul><li>A Okay.</li><li>Q Have you seen this document</li></ul>	15	Q Did you have to run a query to
14 15 16 17	A Okay. Q Have you seen this document before?	15 16	Q Did you have to run a query to get that?
14 15 16 17	A Okay. Q Have you seen this document before? A I don't recall seeing this	15 16 17 18 19	Q Did you have to run a query to get that?  A Yes. Q And what kind of database is that?
14 15 16 17 18 19	A Okay. Q Have you seen this document before? A I don't recall seeing this document before, no, but it's possible.	15 16 17 18	Q Did you have to run a query to get that? A Yes. Q And what kind of database is that? Is it SQL?
14 15 16 17 18 19 20 21	A Okay. Q Have you seen this document before? A I don't recall seeing this document before, no, but it's possible. Q Okay, I can represent to you that this was a document produced in discovery by Quotewizard and in your e-mail to Matthew	15 16 17 18 19 20 21	Q Did you have to run a query to get that?  A Yes. Q And what kind of database is that?  Is it SQL? A I believe so, yes.
14 15 16 17 18 19 20 21 22	A Okay. Q Have you seen this document before? A I don't recall seeing this document before, no, but it's possible. Q Okay, I can represent to you that this was a document produced in discovery by Quotewizard and in your e-mail to Matthew Weeks of Quotewizard, is that	15 16 17 18 19 20 21 22	Q Did you have to run a query to get that?  A Yes. Q And what kind of database is that?  Is it SQL? A I believe so, yes. But I'm not 100 percent sure of
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14 15 16 17 18 19 20 21 22 23	A Okay. Q Have you seen this document before? A I don't recall seeing this document before, no, but it's possible. Q Okay, I can represent to you that this was a document produced in discovery by Quotewizard and in your e-mail to Matthew Weeks of Quotewizard, is that	15 16 17 18 19 20 21 22	Q Did you have to run a query to get that?  A Yes. Q And what kind of database is that?  Is it SQL? A I believe so, yes. But I'm not 100 percent sure of that, so I would have to get back to you. I

	D 20		D 22
1	Page 30 MICHAEL FISHMAN	1	Page 32 MICHAEL FISHMAN
	yourself, or somebody in your team?	2	Q Right, but you don't indemnify
3	A Someone in my organization did.	3	Quotewizard for any claims that sending a text
4	Q Is it fair to say that all of	4	message based on that lead would be a
5	the data on this sheet was provided to you by	5	violation?
	Plural Marketing Solutions?	6	MR. POLANSKY: Objection.
7	A Yes.	7	MR. KING: Yes, I will object.
8	Q So you have no independent way	8	That's the kind of thing that he and I
9	to confirm whether any of this is accurate	9	talked about.
10	information, correct?	10	I mean we can talk about generally
11	A No.	11	or if he's familiar with the relationship
12	Q And you have no way to know	12	that they had with Quotewizard, but in
13	whether Joe Mantha visited any website and	13	terms of this specific lead?
14	input this information, correct?	14	MR. POLANSKY: Yeah, I don't
15	A No way to confirm.	15	see there is nothing in the topics of
16	Q And when you provide a lead	16	examination that identify the contract
	when you provided this lead to Quotewizard,	17	between the parties and the
	does RevPoint make any guarantee to Quotewizard	18	indemnification agreement between them.
19	that the person listed on the lead has	19	So I am going to object.
20	consented to receive text messages?	20	MR. BRODERICK: It all goes to
21	MR. POLANSKY: Objection.	21	the purchase or sale.
22	Q Sorry, could you hear me?	22	MR. POLANSKY: The indemnity goes
23	THE WITNESS: I'm sorry. So,	23	to the purchase and sale? Where?
24	Evan, I heard an objection.	24	How do you get there?
25	MR. KING: Sorry, yes, yes, you	25	MR. BRODERICK: It's part of the
	Page 31		Page 33
1	MICHAEL FISHMAN	1	MICHAEL FISHMAN
2		_	
	can answer.	2	sale.
3	A I'm sorry, can you just repeat	3	Again, if you want to instruct him
3 4	A I'm sorry, can you just repeat the question?	3 4	Again, if you want to instruct him not to answer, that's okay, but it's not a
3 4 5	A I'm sorry, can you just repeat the question?  Q Sure. When you provided the Joe	3 4 5	Again, if you want to instruct him not to answer, that's okay, but it's not a huge point.
3 4 5 6	A I'm sorry, can you just repeat the question? Q Sure. When you provided the Joe Mantha lead with the data that we are looking	3 4 5 6	Again, if you want to instruct him not to answer, that's okay, but it's not a huge point.  But I am trying to get at what he
3 4 5 6 7	A I'm sorry, can you just repeat the question? Q Sure. When you provided the Joe Mantha lead with the data that we are looking at here to Quotewizard, does RevPoint make any	3 4 5 6 7	Again, if you want to instruct him not to answer, that's okay, but it's not a huge point.  But I am trying to get at what he represents to in selling them this
3 4 5 6 7 8	A I'm sorry, can you just repeat the question? Q Sure. When you provided the Joe Mantha lead with the data that we are looking at here to Quotewizard, does RevPoint make any guarantee that the person, that Mr. Mantha had	3 4 5 6 7 8	Again, if you want to instruct him not to answer, that's okay, but it's not a huge point.  But I am trying to get at what he represents to in selling them this data, if it's a promise or a guarantee
3 4 5 6 7 8 9	A I'm sorry, can you just repeat the question? Q Sure. When you provided the Joe Mantha lead with the data that we are looking at here to Quotewizard, does RevPoint make any guarantee that the person, that Mr. Mantha had consented to receive provided TCPA consent	3 4 5 6 7 8 9	Again, if you want to instruct him not to answer, that's okay, but it's not a huge point.  But I am trying to get at what he represents to in selling them this data, if it's a promise or a guarantee that's enforceable that you can call based
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	Page 34		Page 36
1	MICHAEL FISHMAN	1	MICHAEL FISHMAN
2	Q Did Plural provide you with a	2	A Okay.
3	guarantee that the lead came with valid TCPA	3	Q On that document, what
4	consent?		information did RevPoint have at the point at
5	A I don't know how to answer that.	l .	which it sold the lead to Quotewizard?
6	Within the lead there is nothing	6	A I would have to do a comparison.
-	other than the data that is created supplied		I don't know, it would be my understanding that
	that it is that there is consent there, I'm	l .	we would have received everything other than
	not sure about guaranteeing each lead.		potentially the URL.
10	Q When you received when you	10	Q Would your understanding be that
	did you have any phone conversations with		you would have to go to Plural to get that?
	Matthew Weeks about Mr. Mantha's complaint?	12	A Yes.
13	A Not to my knowledge.	13	Q Do you know anything about that
14	Q It was just e-mails?		lead date of 8/5/19?
15	A Yes.	15	A I don't.
16	Q Any text messages?	16	Q There is an IP address there, I
17	A No, we don't have I never		will ask you to write that down, it's 96.2
	texted with him.	18	A You are asking me to write that
19	Q I'm sorry, I apologize if I		down?
	already asked, about when was that, if you	20	Q Yes, please. Sorry.
	remember?	21	A Sorry, I didn't have anything to
22	MR. POLANSKY: About when was		write with in front of me.
23	what? Objection.	23	Okay, so this 96.242.132.28.
24	Q The e-mail correspondence with	24	A 132.28, okay.
	Mr. Weeks.	25	Q That's also associated with a
	Page 35		Page 37
1	Page 35 MICHAEL FISHMAN	1	Page 37 MICHAEL FISHMAN
1 2	MICHAEL FISHMAN	_	
		2	MICHAEL FISHMAN
2 3	MICHAEL FISHMAN MR. POLANSKY: Thank you.	2	MICHAEL FISHMAN Jornaya lead ID which starts 8D3 and ends in
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2	that, you kind of garbled up. I	2	Q What's your understanding of how
3	couldn't really hear that.	3	a Jornaya lead ID works?
4	Q Does RevPoint generate its own	4	A My opinion, understanding of how
5	leads for sale to customers?	5	Jornaya lead IDs work?
6	A We do not.	6	Q Yes.
7	Q So you are purely a middleman of	7	A So a Jornaya lead ID code is
8	you take somebody else's lead and then sell it?	8	placed on a generation website that records or
9	A Correct.	9	captures the user experience on that website,
10	Q So, can RevPoint generate a	10	and then is in some way linked to a particular
11	Jornaya lead ID to associate it with one of the		ID where that ID can then be utilized to
12	leads that it's selling?	12	recapture the user experience; or viewer
13	A No.	13	recording of the user experience, is my
14	Q If there is a Jornaya lead ID	14	understanding of Jornaya's lead IDs.
	associated with your with a lead that you	15	Q Is it your understanding that an
	are selling, that would have come with it to		IP address on a lead and a Jornaya lead ID
	you, right correct?		should match?
18	A Correct.	18	A That is not my understanding.
19	Q Would you look at the Jornaya	19	Q What is your understanding?
	subpoena response today, last page, and I can	20	A So an IP address delivered in an
	represent to you that the universal lead ID,	1	APA could come from different places, it could
	also known as a Jornaya lead ID, is the same as		come from the IP address of the servers that
	on the Quotewizard opt in, but that IP address	1	the platform is utilizing, it could come from
	on the Quotewizard on this Jornaya subpoena	1	the website of where the lead was generated.
25	response is not the same as on the Quotewizard	25	There is opportunity there for
1	Page 39	1	Page 41
1	MICHAEL FISHMAN	1	MICHAEL FISHMAN
2	MICHAEL FISHMAN opt in, correct?	1 2 3	MICHAEL FISHMAN IP addresses to not match the user IP address
2 3	MICHAEL FISHMAN opt in, correct? MR. KING: I object. They speak	3	MICHAEL FISHMAN IP addresses to not match the user IP address who filled out the form.
2 3 4	MICHAEL FISHMAN opt in, correct? MR. KING: I object. They speak for themselves but you can answer.	3 4	MICHAEL FISHMAN IP addresses to not match the user IP address who filled out the form.  Q Then how do you know that a
2 3 4 5	MICHAEL FISHMAN opt in, correct? MR. KING: I object. They speak for themselves but you can answer. Sorry, I cut you off.	3 4 5	MICHAEL FISHMAN  IP addresses to not match the user IP address who filled out the form.  Q Then how do you know that a particular user visited from a particular IP
2 3 4 5 6	MICHAEL FISHMAN opt in, correct? MR. KING: I object. They speak for themselves but you can answer. Sorry, I cut you off. A Yeah, I can see that.	3 4	MICHAEL FISHMAN  IP addresses to not match the user IP address who filled out the form.  Q Then how do you know that a particular user visited from a particular IP address?
2 3 4 5 6 7	MICHAEL FISHMAN  opt in, correct?  MR. KING: I object. They speak  for themselves but you can answer.  Sorry, I cut you off.  A Yeah, I can see that.  Q Do you know why those IP	3 4 5 6 7	MICHAEL FISHMAN  IP addresses to not match the user IP address who filled out the form.  Q Then how do you know that a particular user visited from a particular IP address?  A We would not be able to utilize
2 3 4 5 6 7	MICHAEL FISHMAN  opt in, correct?  MR. KING: I object. They speak for themselves but you can answer.  Sorry, I cut you off.  A Yeah, I can see that.  Q Do you know why those IP addresses don't match?	3 4 5 6 7	MICHAEL FISHMAN  IP addresses to not match the user IP address who filled out the form.  Q Then how do you know that a particular user visited from a particular IP address?  A We would not be able to utilize an IP address definitively in the lead that is
2 3 4 5 6 7 8	MICHAEL FISHMAN  opt in, correct?  MR. KING: I object. They speak  for themselves but you can answer.  Sorry, I cut you off.  A Yeah, I can see that.  Q Do you know why those IP  addresses don't match?	3 4 5 6 7 8	MICHAEL FISHMAN  IP addresses to not match the user IP address who filled out the form.  Q Then how do you know that a particular user visited from a particular IP address?  A We would not be able to utilize an IP address definitively in the lead that is captured and then distributed.
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	MICHAEL FISHMAN  opt in, correct?  MR. KING: I object. They speak  for themselves but you can answer.  Sorry, I cut you off.  A Yeah, I can see that.  Q Do you know why those IP  addresses don't match?  A I do not know why.  I would only be able to  speculate.  Q Let's flip back to Exhibit 17.  Do you see the language on TCPA disclosure?  A Yes.  Q Did you provide that information  to Mr. Weeks at Quotewizard?  A I believe so.  Q Did you provide it separately or  was it just within a URL that you provided, on a web page that linked through the URL?  A I don't recall.  Q And how about the screen shot	3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	MICHAEL FISHMAN  IP addresses to not match the user IP address who filled out the form.  Q Then how do you know that a particular user visited from a particular IP address?  A We would not be able to utilize an IP address definitively in the lead that is captured and then distributed.  Q What would you use?  A For what purpose?  Q To validate the  A A particular lead?  Q A particular lead, yes.  A Well, in most cases we would request the user IP address from the generator.  Q From the lead generator?  A Correct.  Q And by that, do you mean the website on which a lead was created?  A Yes.  Q And would that be captured is

	Page 42		Page 44
1	MICHAEL FISHMAN	1	MICHAEL FISHMAN
	requirements are, which Jornaya lead IDs,	2	A I don't know I believe so.
3	because from my understanding that is up to the	3	MR. BRODERICK: Evan, I will just
4		4	make note for the record that I think
5	But I don't have any knowledge	5	that those e-mails were responsive to
6	·	6	our subpoena and that we request that
7	Q Okay.	7	they be produced.
8	Have you ever seen a Jornaya	8	MR. POLANSKY: Ted, just for the
	rendering of the user experience in creating a	9	record, I mean these e-mails we marked
	lead?	10	as work product on our privilege log, we
11	A I actually don't believe I have.	11	discussed this last time during Matthew
12	Q Have you ever given RevPoint's	12	Week's deposition, just for the record.
	role as a middleman, do you look at TCPA	13	We can discuss it after.
	disclosure language on whatever website	14	MR. BRODERICK: We can confer
	something was created?	15	about that, we don't need to bore Mr.
16	A Well, in many cases we are not	16	Fishman any more than we already are.
	aware of the website in realtime.	17	Q Have you produced any additional
18	And so we wouldn't be able to		information to Quotewizard about what you
	that would be a very difficult task.	19	about information that was provided to
20	Q Did you terminate your	20	Quotewizard when RevPoint sold them the Mantha
	relationship with Plural because of this		lead?
	lawsuit?	22	MR. POLANSKY: Objection.
23	A We I don't know that we	23	MR. KING: When, do you mean like
	terminated our relationship, we certainly it	24	through our subpoena response?
	became restricted to say the least.	25	MR. BRODERICK: Not through the
2.5	became restricted to say the least.	23	MR. BRODERICK. Not through the
1	Page 43 MICHAFI, FISHMAN	1	Page 45 MICHAFI FISHMAN
1 2	MICHAEL FISHMAN	1 2	MICHAEL FISHMAN
2	MICHAEL FISHMAN I don't know that there was an	2	MICHAEL FISHMAN subpoena response.
2 3	MICHAEL FISHMAN I don't know that there was an official termination.	2 3	MICHAEL FISHMAN subpoena response.  Q We got a supplemental production
2 3 4	MICHAEL FISHMAN I don't know that there was an official termination. Q But you are no longer accepting	2 3 4	MICHAEL FISHMAN subpoena response. Q We got a supplemental production recently and I want to know if you were the
2 3 4 5	MICHAEL FISHMAN I don't know that there was an official termination. Q But you are no longer accepting leads from Plural, correct?	2 3 4 5	MICHAEL FISHMAN subpoena response. Q We got a supplemental production recently and I want to know if you were the source of the information we received last
2 3 4 5 6	MICHAEL FISHMAN I don't know that there was an official termination. Q But you are no longer accepting leads from Plural, correct? A That is correct.	2 3 4 5 6	MICHAEL FISHMAN subpoena response. Q We got a supplemental production recently and I want to know if you were the source of the information we received last night.
2 3 4 5 6 7	MICHAEL FISHMAN I don't know that there was an official termination. Q But you are no longer accepting leads from Plural, correct? A That is correct. Q Have you had	2 3 4 5 6 7	MICHAEL FISHMAN subpoena response. Q We got a supplemental production recently and I want to know if you were the source of the information we received last night. MR. KING: I haven't seen it, I
2 3 4 5 6 7 8	MICHAEL FISHMAN I don't know that there was an official termination. Q But you are no longer accepting leads from Plural, correct? A That is correct. Q Have you had MR. BRODERICK: Strike that.	2 3 4 5 6 7 8	MICHAEL FISHMAN subpoena response. Q We got a supplemental production recently and I want to know if you were the source of the information we received last night. MR. KING: I haven't seen it, I know the witness hasn't either.
2 3 4 5 6 7 8 9	MICHAEL FISHMAN I don't know that there was an official termination. Q But you are no longer accepting leads from Plural, correct? A That is correct. Q Have you had MR. BRODERICK: Strike that. Q Can we go back to the RevPoint	2 3 4 5 6 7 8 9	MICHAEL FISHMAN subpoena response. Q We got a supplemental production recently and I want to know if you were the source of the information we received last night.  MR. KING: I haven't seen it, I know the witness hasn't either. Q Okay, you didn't provide any
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	Dog 46		Page 49
1	Page 46 MICHAEL FISHMAN	1	Page 48 MICHAEL FISHMAN
2	Q Supplemental production.	2	system when someone buys a lead?
3		3	A It could be, yes.
4		4	Q And that would be provided on
5	under marked exhibits?	5	the purchase of the lead by the end user?
6	Thank you.	6	A Correct, yes, because there is a
7	-	7	first name and last name and e-mail and phone.
8	_	8	Q Okay, can you open something
9		9	
10	MR. KING: Got it.	10	A Okay.
11	Q Do you see a document titled	11	Q And it's has RevPoint
12		12	provided two separate leads with Joe Mantha's
13	<u> </u>		name to Quotewizard?
14		14	A Not to my knowledge, no.
15		15	Q Just the one lead that we have
16			been talking about in this deposition, correct?
17		17	A Just the one lead, correct.
18	-	18	Q Okay, can you open the Excel
19		19	spreadsheet there.
20	Q Does the information contained	20	Do you recognize this Excel
21	~	21	spreadsheet?
22	A It looks familiar, yes.	22	A No.
23		23	Q You didn't create it?
24	A It looks like it looks like	24	A No.
25	the lead information for Mr. Mantha.	25	Q Looking at this document, do you
	Page 47		Page 49
1	MICHAEL FISHMAN	1	MICHAEL FISHMAN
2	Q And is this the information that	2	have any idea what quote_ID means?
3	is well, is this at the point at which you	3	A No.
4	ping the system, or is this when you provide	4	MR. BRODERICK: I am just going
5	the full lead after purchase?	5	to go ahead and introduce these
6	MR. KING: Sorry, objection as to	6	exhibits.
7	form.	7	I introduce the letter as 20, the
8	I think we might be skipping a step	8	Excel spreadsheet, this I have to do
9	here. Did you ask if RevPoint created or	9	differently I guess.
10	provided this document?	10	This just gets moved into the
11	Q Well, the information that's	11	folder, I guess, but it doesn't get a
12	within this document, you did not create this	12	number.
13	,	13	And then the PDF Quotewizard_mantha
14	This PDF?	14	I am going to introduce as Exhibit 21.
15	, ,	15	(The above described document was
16		16	marked Exhibit 20 for identification, as
17		17	of this date.)
18	A From the information that I can	18	(The above described document was
		19	marked Exhibit 21 for identification, as
19	decipher, yes.	1	- C 41-1 1-4- >
	* · · ·	20	of this date.)
19 20 21	I mean I am looking at his name is in here and his e-mail address.	20 21	Q Go back to Exhibit 19, the
19 20	I mean I am looking at his name is in here and his e-mail address.	21	
19 20 21 22	I mean I am looking at his name is in here and his e-mail address.	21 22	Q Go back to Exhibit 19, the
19 20 21 22 23	I mean I am looking at his name is in here and his e-mail address.  And there are a lot of it's	21 22 23	Q Go back to Exhibit 19, the RevPoint subpoena response, the last page of it

		Page 50		Page 52
1	MICHAE	L FISHMAN	1	MICHAEL FISHMAN
2	Q Did your d	latabase have any	2	SnappyAutoInsurance.com, was that when did
3	reference to SnappyA	AutoInsurance.com?	3	you learn that that was where Plural said the
4	That for sor	ne reason didn't get	4	opt-in had come from?
5	put on this sheet of d	ata?	5	A We learned of that when we
6	A No.		6	requested and received opt in information in
7	Q Would you	agree that the IP	7	
		sheet is not the same as	8	Q That was after this Complaint by
9	on the Quotewizard of	opt in?	9	Mr. Mantha, though, correct?
10	A Which two	IP addresses am a	10	A To my knowledge, yes.
11	looking at, because I	know there was a	11	MR. POLANSKY: Just to be clear,
	discrepancy in that, b	out I'm not sure with	12	for the record when you say Complaint,
	what.		13	are you talking about the actual
14	Q Right, so t		14	complaint filed in the lawsuit, or some
		hen we can look at the	15	sort of demand letter, Ted?
16		have written down?	16	MR. BRODERICK: Really
17	-	n you wrote down from	17	MR. POLANSKY: Because I know we
	the Quotewizard opt		18	had confusion about this earlier in my
19		confirm that those	19	client's deposition.
	are not the same.		20	MR. BRODERICK: No, right. No, I
21	Q Right.		21	would say when you were first contacted
22	•	w why they don't	22	with any kind of complaint, even if it
	match?		23	was just a demand letter, did you look
24	A I do not.	d and d	24	into whether the consent was valid,
25	Q Are you ay	vare that Plural	25	correct?
-			_	******
1	· · ·	Page 51	1	Page 53
1	MICHAE	Page 51 L FISHMAN	1	Page 53 MICHAEL FISHMAN
2	MICHAE Marketing Solutions	Page 51 L FISHMAN has provided a response to	2	Page 53 MICHAEL FISHMAN MR. POLANSKY: Thanks.
2 3	MICHAE Marketing Solutions a subpoena in connec	Page 51 L FISHMAN has provided a response to	2 3	Page 53  MICHAEL FISHMAN  MR. POLANSKY: Thanks.  A Correct, yes.
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	Page 54		Page 56
1	MICHAEL FISHMAN	1	MICHAEL FISHMAN
2	represent to you that Jornaya says that the	2	Q Do you know if when you clicked
3	lead ID provided by Plural is actually	3	on the link it was active?
4	associated with a website called	4	A I would not have sent a URL to
5	unitedquotes.com.	5	Quotewizard that was not active.
6	Do you have any idea why in its	6	Q And
7	3 3	7	MR. POLANSKY: Strike that.
8	SnappyAutoInsurance.com?	8	Q You personally sent the URL of
9	A I have no idea.	9	SnappyAutoInsurance.com to Quotewizard, is that
10	Q Do you have any idea why the	10	correct?
	date of application on the Plural subpoena	11	A That is correct.
	response does not match the date of application	12	Q And that was Matthew Weeks you
	on the Jornaya lead ID?		sent it to?
14	A I do not.	14	A I'm pretty sure, yes.
15	Q Does RevPoint take any position	15	Q Now, are you aware that you also
	on whether Mr. Mantha consented to receive		sent him an IP address?
	telemarketing text from Quotewizard?	17	A I'm sure.
18	A Well, it's my understanding that	18	Q And you were asked by
	consent was given, because that data was		Mr. Broderick some questions about whether the
21	provided to us.		IP address on the Quotewizard opt in sheet that
	Q But nobody at RevPoint has any		you looked at is the same as the RevPoint
	personal knowledge as to who it was that supposedly filled out this lead on a website?		response, and you testified that they are
24	A Other than the information we	24	different, right? A Yes.
	received, we have no other knowledge.	25	Q Do you know why they are
23	· · · · · · · · · · · · · · · · · · ·	23	· , , , ,
	Page 55		
1 1		1	Page 57 MICHAEL FISHMAN
$\begin{vmatrix} 1\\2 \end{vmatrix}$	MICHAEL FISHMAN	1 2	MICHAEL FISHMAN
2	MICHAEL FISHMAN Q Okay, thanks.	2	MICHAEL FISHMAN different?
2 3	MICHAEL FISHMAN  Q Okay, thanks.  MR. BRODERICK: No further	2 3	MICHAEL FISHMAN different? A I don't know why. I can only
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	Page 58		Page 60
1		1	MICHAEL FISHMAN
2	was sent over, or in a subsequent request.	2	A I don't know.
3		3	Within the original lead, I
4	response to the Mantha subpoena in front of	4	don't think we accept in the API multiple IP
5		5	addresses, so that would not be possible.
6	· ·	6	But I don't know anything we
7	A Yes, I do.	7	provided they provided, so if they provided a
8	Q On I believe it's page 15 of 20,	8	different IP address, we certainly would have
9	there is a document and at the top it says	9	been provided multiple IP addresses.
10	"original source lead generator."	10	Q Who created this document in
11	Do you see that?	11	front of you at Exhibit 19?
12	A No, I'm sorry, let me catch up	12	MR. KING: Sorry, is Exhibit 19
13	to where were you saying.	13	RevPoint's response?
14	Q Page 15 of 20.	14	Q Yes, page 10?
15	6 A 15, okay.	15	MR. KING: The subpoena response
16	Q And do you see a Word document	16	obviously would have been created by me.
17	with two bolded sections called original source	17	MR. POLANSKY: I guess my
18	lead generator and applicant TCPA audit?	18	question is on the last page, do you
19	A No, hold on, I think I'm in the	19	know why the Jornaya lead ID is not
20	wrong place. Exhibit C is this?	20	identified on this page.
21	Q Yes, right after Exhibit C or I	21	A That I don't know.
22	guess it is Exhibit C, yes.	22	Q Do you dispute that you
23	A And this is the lead data?	23	provided
24	Q Yes.	24	MR. BRODERICK: Strike that.
25	A Okay; okay.	25	Q Do you dispute that RevPoint
	Page 59		Page 61
1	MICHAEL FISHMAN	1	MICHAEL FISHMAN
2	Q Do you see where they identify	2	provided a lead ID to Quotewizard?
3	the applicant IP address?	3	A No, I don't ski.
4	A Yes.	4	Q In fact Quotewizard required a
5	Q And that's different from the IP	5	Jornaya lead ID, is that right?
6	address that RevPoint provided in response to	6	A That's right. I don't recall
7	its subpoena, right?		A mais fight. I don't feean
	ns subpoena, right:	7	the API requirements, it's certainly possible
8			_
			the API requirements, it's certainly possible
9	A Again, I don't have the two in	8 9	the API requirements, it's certainly possible and not uncommon to have that as a requirement.
9 10	A Again, I don't have the two in front of me to make that comparison, because	8 9 10	the API requirements, it's certainly possible and not uncommon to have that as a requirement.  Q In this case you don't dispute
9 10 11	A Again, I don't have the two in front of me to make that comparison, because that one looks like the one I have written	8 9 10	the API requirements, it's certainly possible and not uncommon to have that as a requirement.  Q In this case you don't dispute that a Jornaya lead ID was provided from
9 10 11	A Again, I don't have the two in front of me to make that comparison, because that one looks like the one I have written down, but I don't have the what we provided in front of me.	8 9 10 11	the API requirements, it's certainly possible and not uncommon to have that as a requirement.  Q In this case you don't dispute that a Jornaya lead ID was provided from RevPoint to Quotewizard?
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99 100 111 122 133 144 155 166 177 188 199 200 211 222	A Again, I don't have the two in front of me to make that comparison, because that one looks like the one I have written down, but I don't have the what we provided in front of me.  Q Okay, let's take a look at it, its Exhibit 19.  A Okay.  Q I think it the last page.  Would you agree that the IP addresses don't match?  A Correct, they do not match.  Q Do you know whether Plural provided RevPoint with more than one IP addresses for this lead?  A Within the original lead?	8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	the API requirements, it's certainly possible and not uncommon to have that as a requirement.  Q In this case you don't dispute that a Jornaya lead ID was provided from RevPoint to Quotewizard?  A No, I do not dispute that. Q Just turning back to Exhibit 17. A Okay. Q Do you dispute any of the information on this exhibit was provided by RevPoint to Quotewizard?  MR. BRODERICK: Objection to the form.  A I can't say one way or the other, I don't recall. Q Okay.

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Page 62  1 MICHAEL FISHMAN	Page 64  1 MICHAEL FISHMAN
2 Q And a Jornaya lead ID was also	2 pages and tell me if you see any consent
3 provided by RevPoint to Quotewizard, is that	3 language?
4 right?	4 A I do not see any consent
5 A Within the original lead,	5 language.
6 correct.	6 Q Do you recall after receiving, I
7 Q And that at some point in time	7 know Mr. Broderick used the term complaint, but
8 you did provide a URL to SnappyAutoInsurance to	8 after Mr. Weeks informed you of a demand
9 Quotewizard, right?	9 received by Quotewizard from the Plaintiff in
10 A Correct.	10 this case, that he reached out to you for
11 Q And then the other information	11 consent language?
12 is sort of the data that would come with the	12 A I don't know that I reached out
13 lead packet, is that right?	13 specifically for consent language, but reached
14 MR. BRODERICK: Objection.	14 out for verification of consent.
15 A That's my understanding.	15 Q Okay, but he did reach out by
16 I don't know if I provided this	16 e-mail to you for verification of consent with
17 screenshot or that was generated, I don't know.	17 respect to Mr. Mantha, is that right?
18 Q But in any event, you would have	18 A Matthew Weeks, right?
19 advised or	19 Q Yes, yes.
MR. BRODERICK: Strike that.	20 A Yes, he did.
Q In any event, you would have	21 Q And you provided the information
22 informed Quotewizard where to find or obtain	22 that you had received from Plural Marketing, is
23 the consent language?	23 that right? 24 A Correct.
<ul> <li>MR. BRODERICK: Objection.</li> <li>A I don't recall.</li> </ul>	
Page 63  1 MICHAEL FISHMAN	Page 65  1 MICHAEL FISHMAN
2 Q Well, do you know whether	2 do you have any reason to dispute the TCPA
3 RevPoint in the lead provided consent language	3 disclosure that's on this document as being
4 to Quotewizard?	4 provided by you to Mr. Weeks?
5 A We would have provided consent	5 A No, I have no reason to dispute.
6 language within the lead.	6 MR. POLANSKY: That might be all
7 MR. BRODERICK: Objection to the	7 I have, but I would like to check my
8 form.	8 notes real quickly.
9 Q You would have?	9 Just give me a moment.
10 A It's my understanding that	THE WITNESS: Sure.
11 consent language came with the lead.	11 Q When you reached out after
12 Q What type of consent language	12 hearing from Matthew Weeks to verify the
13 comes with the lead?	13 consent for Mr. Mantha did you personally reac
14 A Whatever is provided by the	14 out to George Rios or did someone from your
15 lead, so whatever Plural sent us we would have	15 team or company?
16 sent to Quotewizard.	16 A Someone from my team.
17 Q So I'm going to turn your	17 Q Do you know who that individual
18 attention to Exhibit 21 that you just looked	18 is?
19 at.	19 A Yes, that was Jesse Schreiber.
20 A Okay.	Q Is Jesse a man or woman?
21 Q And I'm going to represent to	21 A A man.
	100 A d b d 11 C .b 1 0
22 you that this was the electronic information	Q And how do you spell Schreiber?
23 that came from RevPoint to Quotewizard after	23 A S-c-h-r-e-i-b-e-r.
T	

				_
	Page 66	1	Page 68 Michael Fishman	;
1	MICHAEL FISHMAN	2	MICHAEL FISHWAN	
2	either by Skype or e-mail, is that right?	3 4		
3	A Correct, or possibly a blend, I	5	I, the undersigned, a Certified	
4	don't know.		Shorthand Reporter of the State of New	
5	MR. BRODERICK: Possibly a what?	6	York, do hereby certify: That the foregoing proceedings were	
6	<ul> <li>A blend of the two, maybe</li> </ul>	7	taken before me at the time and place	
7	reaching out on Skype and shooting an e-mail.	8	herein set forth; that any witnesses in the foregoing proceedings, prior to	
8	Q Do you know if Plural Marketing		testifying, were duly sworn; that a record	
9	is associated with the website	9	of the proceedings was made by me using machine shorthand which was thereafter	
10	unitedquotes.com?	10	transcribed under my direction;	
11	A I don't know. I could only		That the foregoing transcript is a	
12	speculate.	11	true record of the testimony given.  Further, that if the foregoing	
13	Q Have you ever heard of the	12	pertains to the original transcript of a	
	website called Snappy Surveys?	13	deposition in a federal case before completion of the proceedings, review of	
15	A I have not.		the transcript [] was [x] was not	
16		14 15	requested.  I further certify I am neither	
	Q Have you ever heard of Justin	1.5	financially interested in the action nor a	
17	Cohen, I think you might have answered that?	16	relative or employee of any attorney or	
18	A No, I don't know that name.	17	party to this action. IN WITNESS WHEREOF, I have this	
19	Q And Adam Brown?		da	
20	A Nope.	18 19	444)	
21	Q When you went to the	20	/W/TW	
22	SnappyAutoInsurance website to confirm that it	21	Stephen J. Moore	
23	was working, did you happen to take any	22	RPR, CRR	
24	screenshots or images from that website at the	23	Dated: 8/11/2020	
25	time?	24 25		
	Page 67		Page 69	,
1	MICHAEL FISHMAN	1	MICHAEL FISHMAN	
2	A No.	2	DECLARATION UNDER PENALTY OF PERJURY	
3	Q When you went on the	3	Case Name: MANTHA v. QUOTEWIZARD	
4	SnappyAutoInsurance website, did you go on the		Date of Deposition: July 28,	
5	website to confirm there was TCPA compliance	5	2020	
6	language on the website?		2020	
7	A I don't recall what I did when I	6		
- 8	want on that wahaita		I, MICHAEL FISHMAN, hereby certify	
	went on that website.	8	Under penalty of perjury under the	
9	MR. POLANSKY: I have no further	8	Under penalty of perjury under the laws of the State of New York that the	
9 10	MR. POLANSKY: I have no further questions.	8 9 10	Under penalty of perjury under the laws of the State of New York that the foregoing is true and correct.	
9 10 11	MR. POLANSKY: I have no further questions.  Thank you very much for your time.	8 9 10 11	Under penalty of perjury under the laws of the State of New York that the foregoing is true and correct.  Executed this day of	
9 10 11 12	MR. POLANSKY: I have no further questions.  Thank you very much for your time.  MR. BRODERICK: Nothing further	8 9 10 11 12	Under penalty of perjury under the laws of the State of New York that the foregoing is true and correct.	
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1	MICHAEL FISHMAN	rage /0	
2	DEPOSITION ERRATA SHEET		
3	Case Name: MANTHA v. QUOTEWIZARD		
	Name of Witness: MICHAEL FISHMAN		
	Date of Deposition: July 28,		
	2020		
	Reason Codes: 1. To clarify the		
	record.		
	To conform to the facts.		
_	<ol><li>To correct transcription errors.</li></ol>		
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